

ITALIAN CHAMBER OF COMMERCE IN MEXICO

United by the desire to do business between Italy and Mexico

WHO ARE WE?

The Italian Chamber of Commerce in Mexico (ICCM), founded in 1948, is a civil association that seeks to integrate Italian and Mexican partners from various sectors, accompanying them in their internationalization process.

As one of the 81 Italian Chambers of Commerce recognized by the Italian Government, our purpose is to, **promote trade relations between Italy and Mexico in each of its productive sectors.**





**PREMIO
ITALIA
MEXICO**



**THE
AUTHENTIC
ITALIAN TABLE**

**TORNEO
ITALIA
FERRARI**



**ITALIAN FASHION
& DESIGN SUMMIT**



**CAMPEONATO
MEXICANO DE
LA PIZZA**



**LA CLASSICISSIMA
BY MILANO
SANREMO**

MEXICO-ITALY COMMERCIAL BRIDGE

The commercial bridge between Mexico and Italy is more than an economic relationship, **it is a bond enriched by passion, creativity and cultural exchange.**

Italy brings its experience, culture and recognized quality, while Mexico offers its cultural diversity, strategic location, and dynamic market. This collaboration not only strengthens our economies, but also enriches our history, **building a shared future full of opportunities and mutual growth.**



ENCUENTRO CREATIVO

Project of the Italian Chamber of Commerce in Mexico in collaboration with the Italian Embassy in Mexico. Together with the support of Italian universities, influencers, media, and Mexican companies.

Objectives

- Encourage academic and cultural exchange between Italy and Mexico.
- Guide Mexican students to find the best academic options in Italy.
- Provide students with insights about the importance of making an experience abroad highlighting why Italy is the best option when it comes to fashion and design.



INTERNACIONALIZATION

ICCM guides entrepreneurs in their internationalization and cultural adaptation in Mexico, supported by a nationally and internationally renowned institution. We work closely with companies and institutions in Mexico and Italy, offering tailor-made solutions through specialized and experienced partners. Our team, committed to diversity, ethics and proactivity, provides customized services to understand and operate effectively in the relevant target market.

Services

- Market orientation.
- Country validation counseling.
- Representation, country access and promotion.



STAY EXPORT - OSPITALITÀ ITALIANA

"Stay Export" is a project aimed at promoting and strengthening the export of Italian products and services on the international market.

This year the project will merge with the Ospitalità Italiana in the World initiative, which aims to promote the authenticity and quality of Italian gastronomy in restaurants, pizzerias and gelaterias located outside Italy.

The initiative aims to recognize and certify establishments around the world that offer genuine and high quality Italian gastronomy.



ITALIAN FASHION & DESIGN SUMMIT

In order to promote the excellence of **Made in Italy** in luxury, fashion and design, a space whose purpose was to open a dialogue between brands, institutions and media from both countries.

The first edition was held on March 13, 2024 at the Sofitel Hotel in Mexico City. This edition obtained the following results:

- 5 panels
- 19 speakers
- 5 moderators
- 100 attendees per panel
- 22 sponsoring brands
- 5 institutional partners
- 125 attendees at the closing cocktail



PREMIO ITALIA MÉXICO

Created with the objective of awarding entrepreneurs who contribute to strengthening trade relations and investments between Mexico and Italy. More than 350 people participate, including members of Mexican and Italian institutions and the most select of the business community of both countries.

The event is an excellent opportunity for high-level networking, with a strong Italian personality, including a Welcome Cocktail, a Gala Awards Dinner and an After Party.

Awarded Categories

- Honorary Award
- Lifetime Achievement Award
- Large Company Award
- Small-Medium Company Award
- Recognition of Social Responsibility.



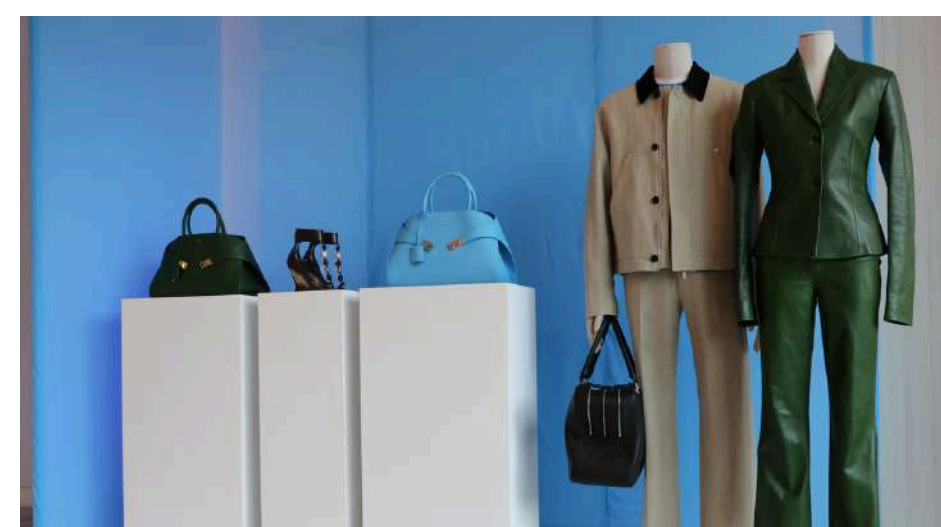
CAMPEONATO MEXICANO DE LA PIZZA

It is an event that seeks to **unite Italy and Mexico through a shared passion for food**, especially authentic pizza, offering an opportunity for partners and the Italian community to expand their network of contacts. Pizzeros from all over Mexico compete in front of an outstanding jury, where the winner travels to Italy to participate in the **World Pizzaiolo Championship in Naples.**

Recognitions and Prizes Awarded

- Best Classic Pizza
- Best Creative Pizza
- Best Esthetic Pizza
- Best Pizza Maker in Mexico







CÁMARA DE COMERCIO
ITALIANA EN MÉXICO