



Молодіжна рада  
Хмельницького



Project

# EDUCATIONAL CENTER «PROSKURIV BUSINESS HUB»







# PROJECT TEAM

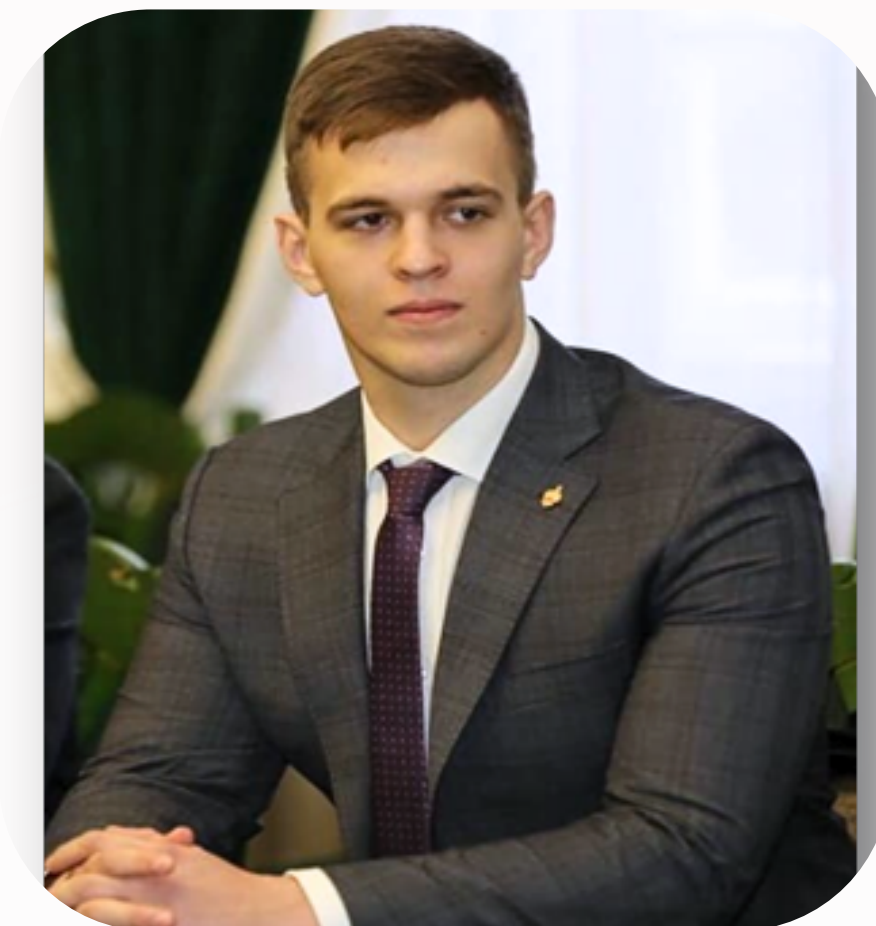


*Helen Kurovska*



*An internally displaced person from Mariupol, certified consultant, project manager*

*Andriy Moshchanets*



*Chief specialist of Khmelnytskyi Development Agency, project coordinator*

*Andriy Tkachenko*



*Head of the Khmelnytskyi Youth Council, team facilitator, youth mentor*

*Tatiana Malysheva*



*An internally displaced person from Mariupol, project accountant, business trainer*



# THE PROBLEM OF REDUCING THE ECONOMIC POTENTIAL OF THE URBAN TERRITORIAL COMMUNITY OF KHMELNYTSKY

- *A socio-economic crisis caused by a full-scale invasion;*
- *Loss of jobs and decrease in income of the population;*
- *Difficulties with the integration of IDPs, veterans and other sections of the population;*
- *Decrease in the level of entrepreneurial activity;*
- *Low level of knowledge of community residents about the basics of business, project and grant management.*

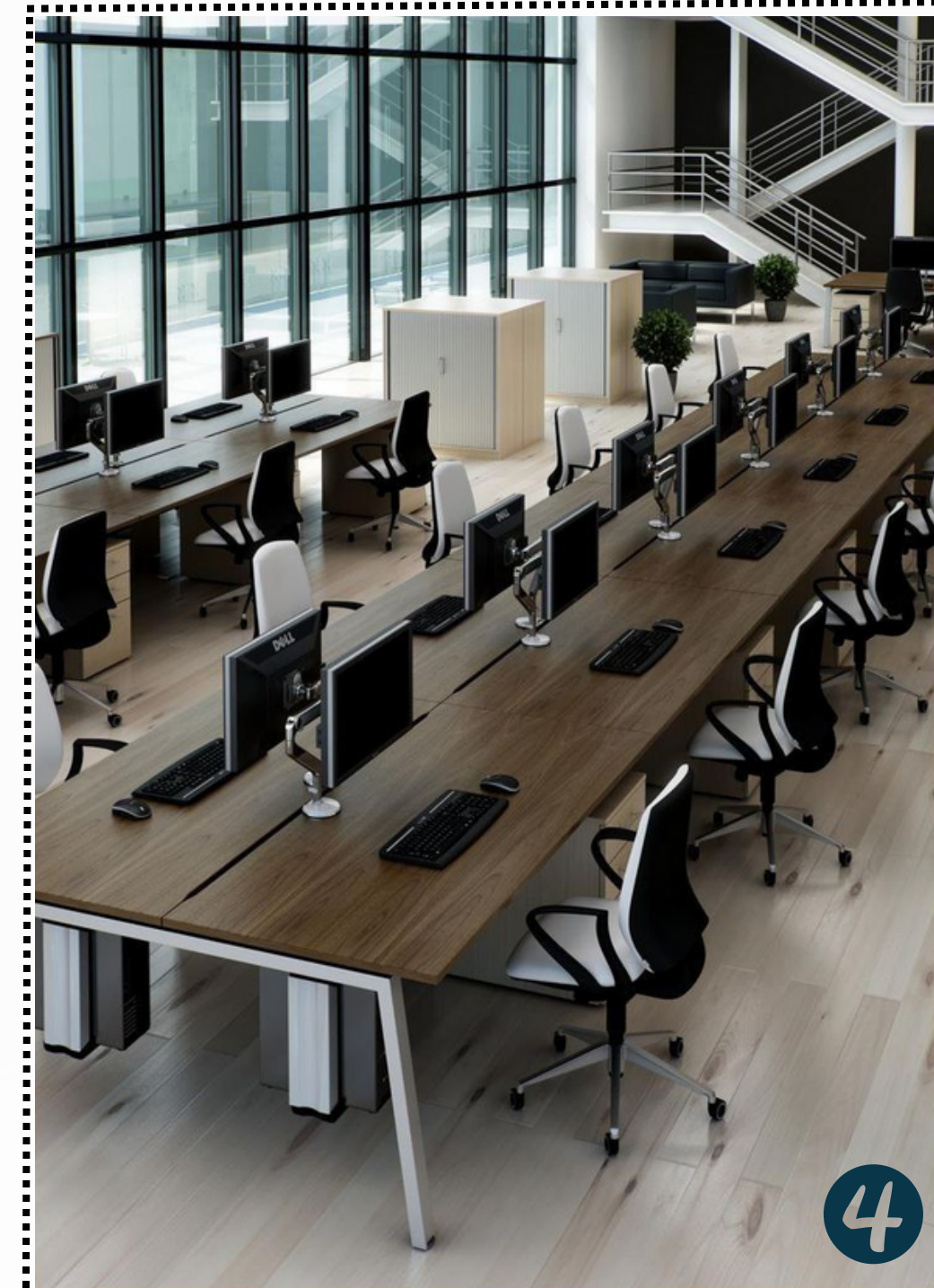




# EDUCATIONAL CENTER

## "PROSKURIV BUSINESS HUB"

- ✓ **CREATES** a favorable environment for the development of entrepreneurship and establishes cooperation between different population groups of the community;
- ✓ **PROVIDES** opportunities for youth, IDPs, veterans and other population groups to acquire new skills and knowledge in the field of business;
- ✓ **SUPPORTS** the creation of new small businesses, the scaling of existing enterprises, the formation of clusters and business associations;
- ✓ **GENERATES** opportunities for the involvement of various social groups of the community in the implementation of joint projects and initiatives;
- ✓ **CREATES** prerequisites for retraining with further employment and increased employment among IDPs, veterans, youth, the elderly and local residents;



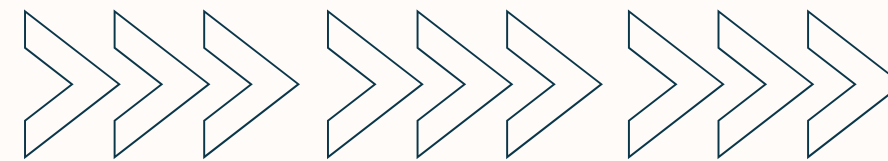


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## "PROSKURIV BUSINESS HUB"

*"Social dances for IDPs, veterans, persons affected by the war"*

*Exercises on understanding psychological tension through movement therapy, which perform an active familiarization function for the integration and socialization of IDPs, veterans, and youth; contribute to the creation of business connections and acquaintances with the aim of possible marriage and improvement of family relations (initially warm-up - pilates, stretching; later - Basic, Bachata, Kihomba, over time - Argentine tango)*



*"Photography for business work in social networks"*

*A rich course on the basics of photo-video shooting and working in social networks for business scaling and the possibility of online work, the use of innovative and modern management methods*







# "PROSKURIV BUSINESS HUB"

**WE WILL PROMOTE THE IMPLEMENTATION OF THE  
GOALS OF SUSTAINABLE DEVELOPMENT**

**1 NO  
POVERTY**



**2 ZERO  
HUNGER**



**4 QUALITY  
EDUCATION**



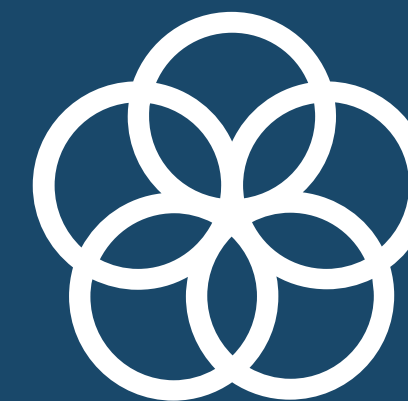
**5 GENDER  
EQUALITY**



**8 DECENT WORK AND  
ECONOMIC GROWTH**



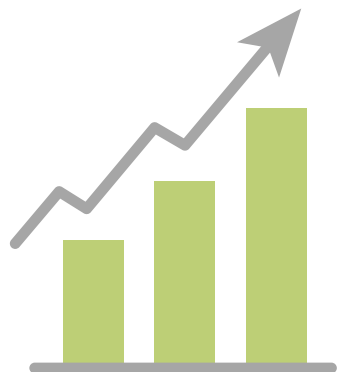
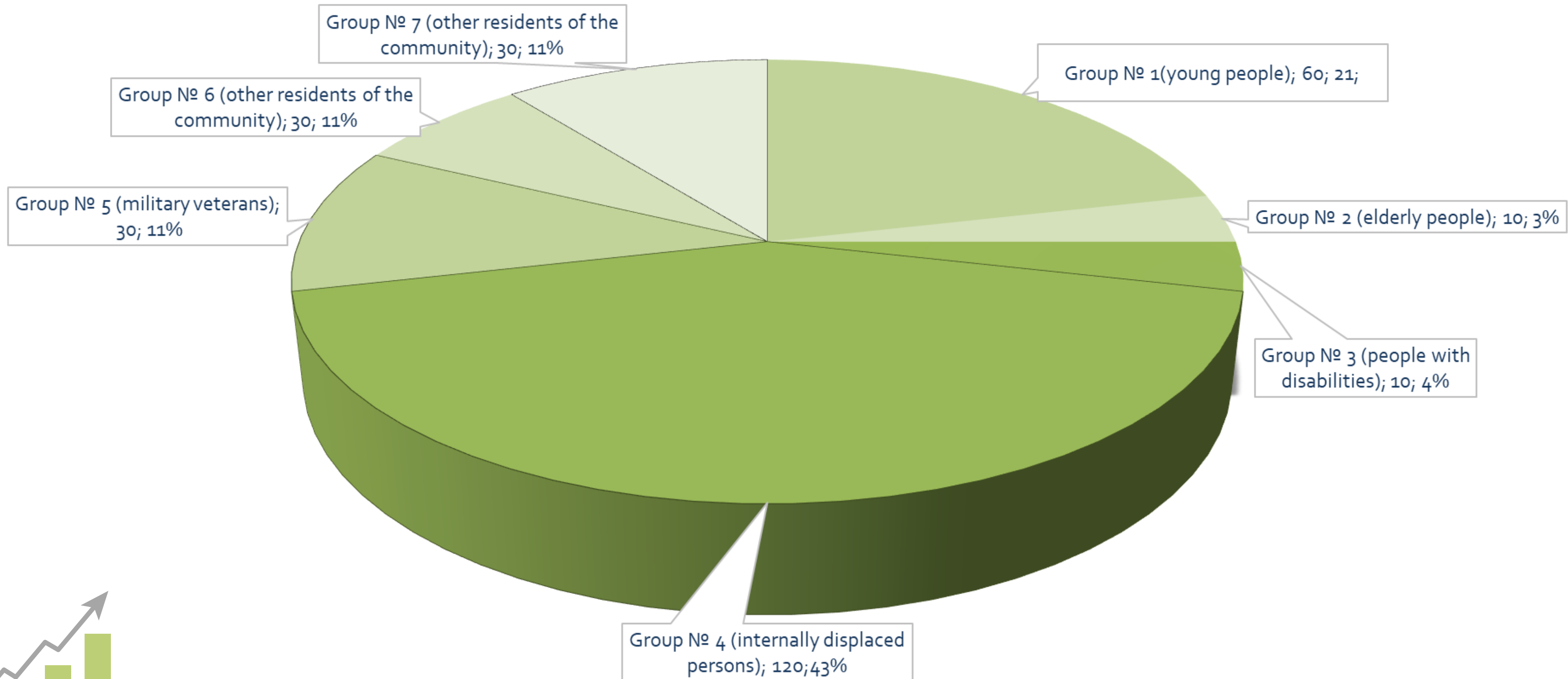
**17 PARTNERSHIPS  
FOR THE GOALS**







# TARGET GROUPS OF THE PROJECT



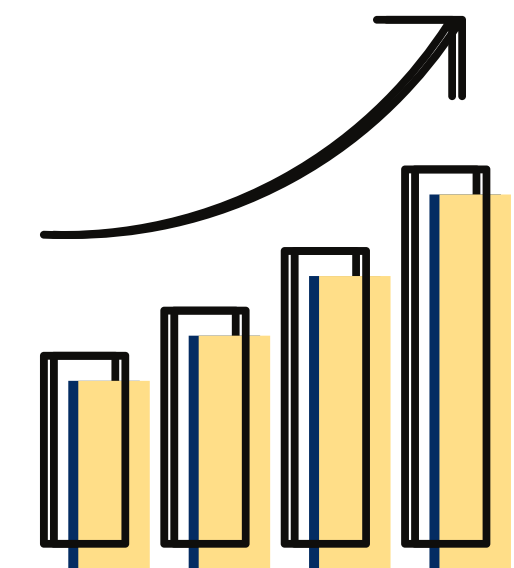


# PROJECT IMPLEMENTATION PLAN

- 1) CREATION OF EDUCATIONAL CENTER
- 2) DEVELOPMENT AND CONDUCT OF TRAINING COURSE
- 3) ATTENDING LECTURES FROM SUCCESSFUL ENTREPRENEURS



- 4) ORGANIZATION OF BUSINESS TOURS
- 5) CONDUCT OF WORKSHOPS
- 6) REGISTRATION OF NEW BUSINESSES
- 7) CREATION OF NEW JOBS





# LIST OF PROJECT ACTIVITIES

Retraining courses for IDPs and residents of Khmelnytskyi

Tax literacy trainings

Trainings on effective business management

Trainings and art therapy in the psychology of entrepreneurship

Time management and self-presentation training

Legal literacy trainings

Grant management workshops

Trainings on starting your own business

Trainings on clustering for local and relocated entrepreneurs

Familiarization tours to the enterprises of the city

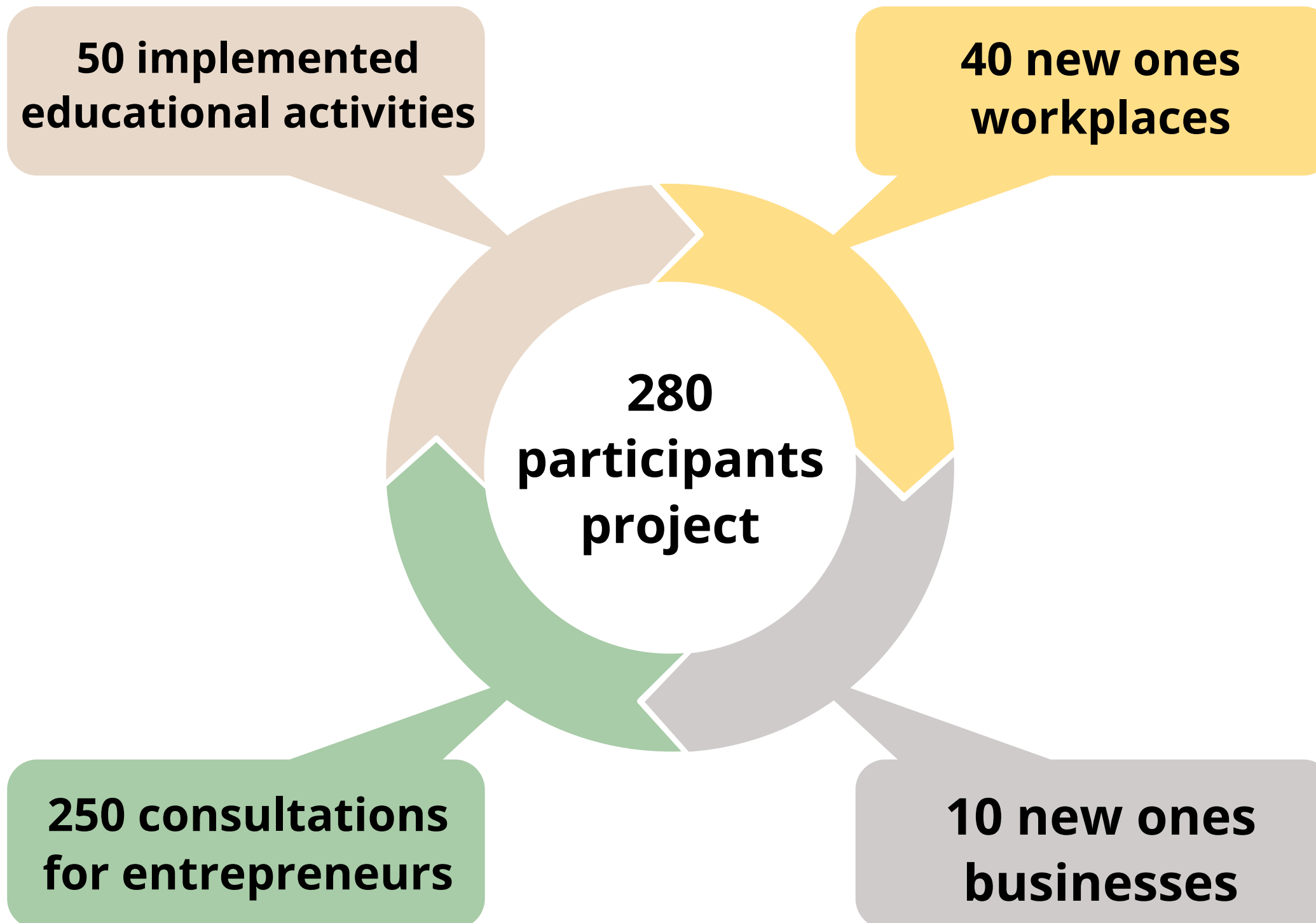
Hackathon of opportunities with project pitching

Round table "Business-Government-Community"



# EDUCATIONAL CENTER

## "PROSKURIV BUSINESS HUB"







# PROJECT BUDGET

GENERAL  
PROJECT  
BUDGET,  
euro

55 415,73

VOLUME OF  
CO-FINANCING  
FROM UNDP,  
euro

50 831,78

AMOUNT OF CO-  
FUNDING FROM  
THE APPLICANT  
AND PARTNERS,  
euro

4583,95

# THANK YOU FOR YOUR ATTENTION!

**Head of NGO "Cluster of Entrepreneurs-IDPs"**  
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